

AETNA BETTER HEALTH® OF KENTUCKY

PROVIDER NEWSFLASH – TUESDAY, NOVEMBER 27, 2018 – PAGE 1 OF 1

To: Network Providers

Fax: <<location fax>>

In the News: 1. CDC 2018 - 2019 Flu Season – National Influenza Vaccination Week 2018

Aetna Better Health of Kentucky is encouraging all providers to participate in the CDC's National Influenza Vaccination Week 2018. Please note all information was retrieved from the CDC.  
(<https://www.cdc.gov/flu/resource-center/nivw/index.htm>)

### CDC 2018-2019 Flu Season National Influenza Vaccination Week 2018

National Influenza Vaccination Week (NIVW), scheduled for **December 2-8, 2018** provides an opportunity to remind everyone 6 months and older that it's not too late to get a flu vaccine. NIVW is a national observance established in 2005 by the Centers for Disease Control and Prevention (CDC) to highlight the importance of **continuing influenza vaccination after the holiday season and beyond.**

NIVW provides an opportunity for public health and health care professionals, health advocates, communities and families across the country to work together to promote flu vaccination. We know that many partners across the United States have plans to participate in NIVW, and the success of NIVW relies upon the involvement of partners at all levels.

Need more information about NIVW 2018? Want to find additional resources or learn how to get involved? NIVW is our chance to help boost your efforts, but it's also an opportunity to recognize the fantastic and unsung work happening at the local level. The CDC flu web site offers an array of resources, including print materials for various audiences, media toolkits, web and social media tools, audio and video public service announcements, and more.

#### Flu Facts:

- The flu is a contagious respiratory illness caused by influenza viruses that infect the nose, throat, and lungs. It can cause mild to severe illness, and at times can lead to death.
- People of every age, including people in good health, are at risk of flu.
- Influenza can cause illness and sometimes severe disease in persons of any age.
- Flu causes millions of illnesses, hundreds of thousands of hospitalizations and thousands or tens of thousands of deaths each year in the United States.
- Although a majority of hospitalizations and deaths occur in people 65 years and older, even healthy young children and younger adults can have severe disease or even die from influenza.

**Partners like you make it possible to reach the communities we're working to protect from the flu—thank you!**



Department of Health and Human Services Centers for  
Disease Control and Prevention